

Message Text

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PAGE 01 DUSSEL 00485 161141Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----005636 170332Z /75

R 161020Z MAR 78
FM AMCONSUL DUSSELDORF
TO USDOC WASHDC
INFO USMISSION USBERLIN
AMEMBASSY BONN
AMCONSUL BREMEN
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL MUNICH
AMCONSUL STUTTGART
SECSTATE WASHDC 3454

UNCLAS DUSSELDORF 485

E.O. 11652: NA
TAGS: BTRA BEXP GW
SUBJ: REVERSE INVESTMENT: TRAVEL OF POTENTIAL GERMAN INVESTORS

REF: A. USDOC 01068 (NOTAL); B. DUSSELDORF 0012 (NOTAL)

1. ITINERARY AND PROGRAM FOR GROUP OF GERMAN BUSINESSMEN, DESCRIBED IN REF B AND CO-ORGANIZED BY CONGEN, HAVE NOW BEEN FIRMED. PROGRAM IS THE RESULT OF TALKS ARRANGED BY POST BETWEEN STATE OF GEORGIA, CITY OF ATLANTA, AND STATE OF TEXAS OFFICIALS AND OUR CO-ORGANIZERS THE BILDUNGSWERK DER ESSENER WIRTSCHAFT, ESSEN AND THE INDUSTRIE-UND HANDELSKAMMER (IHK) OF THAT CITY, AND BETWEEN THE LATTER ORGANIZATIONS AND THE GERMAN CHAMBER OF COMMERCE IN THE U.S. AS WELL AS STATE AND LOCAL OFFICIALS.

2. PROGRAM

A. OCTOBER 10, 1978 - DEPART COLOGNE/BONN FOR NEW YORK CITY

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B. OCTOBER 11-13 GENERAL SEMINAR ON INVESTING IN U.S. HELD AT THE PLAZA. CONDUCTED BY REPS OF GERMAN-AMERICAN CHAMBER (GAC); PEAT, MARWICK & MITCHELL; COMMERZBANK; AND ATTORNEY DETLEF LEHNART.

C. OCTOBER 16 - WASHINGTON, HYATT REGENCY-SEMINAR ON GENERAL INVESTMENT, US GOV'T ORGANIZATION, POLICIES, ETC. TO BE HANDLED

BY GAC AND GERMAN EMBASSY. MEETINGS WITH ADMINISTRATION AND CONGRESSIONAL OFFICIALS PLANNED.

D. OCTOBER 17-19 - ATLANTA, GEORGIA WORLD CONFERENCE CENTER. SEMINAR OPENED BY GEORGIA GOV. BUSBEE. PRESENTATION BY STATE OF GEORGIA, EXPERIENCES OF PREVIOUS EUROPEAN INVESTORS IN U.S., INFO ON ATLANTA INDUSTRIAL ZONE, INDIVIDUAL BUSINESS CONTACTS. CONTACT FOR THIS PORTION OF VISIT IS JOHN D. WELSH, DIRECTOR, INTERNATIONAL DEVELOPMENT, STATE OF GEORGIA.

E. OCTOBER 20 - HOUSTON, HOUSTON OAKS-SEMINAR OPENED BY GOV. BRISCOE. INVESTMENT IN THE SUN BELT. REPS FROM STATES OF TEXAS, LOUISIANA, ALABAMA, MISSISSIPPI, FLORIDA, ARKANSAS AND OKLAHOME TO PARTICIPATE.

3. CO-ORGANIZER STILL ANTICIPATES MINIMUM 35 BUSINESSMEN TO MAKE TRIP. HAS BOOKED FOR 42.

4. THIS TRIP AROSE OUT OF EXPERIENCES AND IDEAS GAINED BY OFFICIAL OF ESSEN CHAMBER OF COMMERCE, WHO VISITED US IN 1976 AS USIS IVP GRANTEE NOMINATED BY POST.DUX

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978DUSSEL00485
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780118-0537
Format: TEL
From: DUSSELDORF
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780362/aaaabzvp.tel
Line Count: 83
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 DUSSELDORF 12
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3313339
Secure: OPEN
Status: NATIVE
Subject: REVERSE INVESTMENT: TRAVEL OF POTENTIAL GERMAN INVESTORS
TAGS: BTRA, BEXP, GE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/1a264bc6-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014